

# EDITORIAL CALENDAR

ISSUE	EMPHASIS ISSUES	SPECIAL ISSUES OR FEATURES	MEETING ISSUES
<b>JANUARY</b> Closes 12-10-11	<b>TESTING &amp; INSTRUMENTS</b> <b>(Suppliers Directory)</b>		
<b>FEBRUARY</b> Closes 1-15-12	<b>CARBON BLACK, SILICA &amp; REINFORCING MATERIALS</b>		
<b>MARCH</b> Closes 2-15-12	<b>CUSTOM MIXING &amp; COMPOUNDING</b> <b>(Suppliers Directory)</b>		<b>SPECIAL LATIN &amp; S. AMERICA DISTRIBUTION</b>
<b>APRIL</b> Closes 3-15-12	<b>AUTOMOTIVE ELASTOMERS &amp; PARTS</b>		<b>SAE SHOW</b> <b>RUBBER DIVISION MEETING</b> (Bonus Distribution)
<b>MAY</b> Closes 4-16-12	<b>EXTRUSION</b>	<b>Wire &amp; Cable</b>	
<b>JUNE</b> Closes 5-17-12	<b>SILICONE/LIQUID SILICONE/ MEDICAL</b> <b>(Suppliers Directory)</b>		
<b>JULY</b> Closes 6-14-12	<b>MACHINERY &amp; EQUIPMENT</b> <b>(Suppliers Directory)</b>	<b>* FREE CORPORATE PROFILE</b>	
<b>AUGUST</b> Closes 7-16-12	<b>CHEMICALS &amp; MATERIALS</b>	<b>* FREE CORPORATE PROFILE</b>	
<b>SEPTEMBER</b> Closes 8-16-12	<b>TIRE TECHNOLOGY &amp; MANUFACTURING</b>		<b>SPECIAL CHINA &amp; S.E. ASIA DISTRIBUTION</b>
<b>OCTOBER</b> Closes 9-13-12	<b>THERMOPLASTIC ELASTOMERS/ URETHANES</b>		<b>RUBBER EXPO</b> (Bonus Distribution)
<b>NOVEMBER</b> Closes 10-22-12	<b>NATURAL RUBBER &amp; LATEXES</b>		
<b>DECEMBER</b> Closes 11-15-12	<b>MOLDING</b> <b>(Suppliers Directory)</b>		

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