

2008 媒体介绍  
Media Planner

国际

RubberWorld for China

# 橡胶商情

中国橡胶制品厂商决策者寻求设备及原材料必读

In cooperation with

**RubberWorld**

## 中国 — 万众瞩目，风生水起

中国橡胶制品生产量位居世界首位，轮胎产量全球排位第二。受汽车业、建筑业、医疗产业以及制鞋等工业的发展驱动，加上欧美诸国对进口橡胶制品的高质量要求。中国橡胶产业正面临着全新的挑战，正在向着提高产品质量、绿色环保、节能降耗、资源回收利用方向发展。大大刺激了中国橡胶工业对先进的橡胶机械和优质原材料的极大市场需求。

## 传播您的竞争优势

《国际橡胶商情》杂志得到来自美国《Rubber World》合作杂志的支持，为中国橡胶工业人士提供国际上最新的橡胶产品生产加工工艺、设备、原材料和添加剂信息。活跃于国内橡胶生产一线的特约记者队伍和由国内橡胶行业知名专家组成的编辑顾问确保了杂志编辑内容的准确定位与质量水准。以应用案例、技术专题、特别报道、产业新闻等形式，杂志有助于读者技术革新、改善生产力、降低成本，从而提升其竞争力。《国际橡胶商情》还通过平面杂志、网站、在线交互式电子杂志全方位为读者提供服务，加强买家与卖家的紧密联系，致力于促进中国橡胶产业的发展。

## China, where the action is

China ranks first in production volume of rubber products, and second in production of tires, driven by growth in automotive, construction, medical and footwear, industries, as well as tougher tire import quality requirements by the EU and US. This creates new challenges for China manufacturers to upgrade their quality and to adopt environmentally friendly, energy saving and resource recycling strategies. It also creates tremendous sales opportunities for suppliers of advanced machinery and materials.

## Communicate your competitive edge

In a strategic editorial partnership with US-based *Rubber World*, and a team of authoritative editorial advisors in China, *Rubber World for China* facilitates technology transfer by providing the latest information on processes, machinery and use of materials and additives, with practical solutions for improving productivity, reducing cost, and turning innovations into real competitive advantages. *Rubber World for China* also facilitates faster communication between buyers and sellers with a comprehensive range of reader services in the magazine, online at [www.industrysourcing.com](http://www.industrysourcing.com) and through our fully interactive e-magazine.

 Ringier

Quality Trade Multimedia for China  
[www.industrysourcing.com](http://www.industrysourcing.com)



Ringier Trade Publishing Ltd is the Hong Kong-based subsidiary of Ringier AG, the Swiss multimedia communications group founded in Zurich in 1831.

Ringier publishes 26 specialized industry magazines and e-magazines for China, in simplified Chinese, reaching over 580,000 decision-makers in China's major processing and metalworking industries. Ringier also offers 5 bilingual Chinese-English industry magazines for S.E. Asia, 20 related technology conferences, and online at [www.industrysourcing.com](http://www.industrysourcing.com). Our objective is to give industry leaders in China and Asia access to technology transfer, solutions and applications they need to improve manufacturing productivity and profitability in these rapidly developing industries.

总部设在苏黎世的瑞士荣格集团 (Ringier AG) 成立于 1831 年, 荣格贸易出版有限公司是瑞士荣格集团设在香港的分支机构。

荣格贸易出版有限公司目前面向中国市场出版多达 26 种简体中文版专业刊物及电子杂志, 杂志每月送达中国逾 58 万买家手中——涵盖主要加工及工业金属加工等行业, 此外还面向东南亚出版 5 本中英文双语刊物, 每年举办 20 个行业技术研讨会, 经营 [www.industrysourcing.com](http://www.industrysourcing.com) 网站。我们的目标是为中国及亚洲工业界提供最广泛的新技术与新产品报道, 技术转让、实用解决方案及技术应用信息, 力求帮助这些快速成长的工业领域提高效率和生产力、改善利润率。

## Nobody Covers China's Plastics & Rubber Industry Like Ringier's Trade Journals

### 荣格贸易出版物 — 全面覆盖中国塑料橡胶业



#### Rubber World for China

- Language: Simplified Chinese
- Controlled readership: 9,663 China
- Frequency: 6x a year
- 语言: 中文 (简体)
- 读者数量: 9,663 中国
- 出版周期: 双月刊
- [www.industrysourcing.com](http://www.industrysourcing.com)



#### International Plastics Materials News for China

- Language: Simplified Chinese
- Controlled readership: 25,830 China
- Frequency: 6x a year
- 语言: 中文 (简体)
- 读者数量: 25,830 中国
- 出版周期: 双月刊
- [www.industrysourcing.com](http://www.industrysourcing.com)



#### International Plastics News for China

- Language: Simplified Chinese
- Controlled readership: 33,886 China
- Frequency: 12x a year
- 语言: 中文 (简体)
- 读者数量: 33,886 中国
- 出版周期: 月刊
- [www.industrysourcing.com](http://www.industrysourcing.com)



#### Automotive Manufacturing & Design for China

- Language: Simplified Chinese
- Controlled readership: 26,345 China
- Frequency: 8x a year
- 语言: 中文 (简体)
- 读者数量: 26,345 中国
- 出版周期: 全年 8 期
- [www.industrysourcing.com](http://www.industrysourcing.com)

## International Magazines 国际相关杂志



#### Rubber World

- Language: English
- Readership: 11,500 North America
- Frequency: 12x a year
- 语言: 英文
- 读者数量: 11,500 北美
- 出版周期: 月刊
- [www.rubberworld.com](http://www.rubberworld.com)



#### Kunststoffe

- Language: German
- Readership: 16,500 Germany/Europe, IVW audit December 2006
- Frequency: 12x a year
- 语言: 德语
- 读者数量: 16,500 德国/欧洲, 2006 年 12 月 IVW 认证
- 出版周期: 月刊
- [www.kunststoff.de/pe](http://www.kunststoff.de/pe)



#### International Plastics News for Asia

- Language: Simplified Chinese/English
- Readership: 12,538 Asia
- Frequency: 6x a year
- 语言: 中文 (简体)/英文
- 读者数量: 12,538 亚洲
- 出版周期: 双月刊
- [www.industrysourcing.com](http://www.industrysourcing.com)



#### Kunststoffe International

- Language: English
- Readership: 1,000 Worldwide
- 语言: 英语
- 读者数量: 1,000 全球
- [www.kunststoffe-international.com](http://www.kunststoffe-international.com)



#### Modern Plastics & Polymers

- Language: English
- Readership: 25,000 India
- Frequency: 12x a year
- 语言: 英文
- 读者数量: 25,000 印度
- 出版周期: 月刊
- [www.infomediaindia.com](http://www.infomediaindia.com)



#### Tecnologia del Plastico

- Language: Spanish
- Readership: 14,096 Latin America, BPA audit June 2007
- Frequency: 8x a year
- 语言: 西班牙语
- 读者数量: 14,096 拉丁美洲, 2007 年 6 月 BPA 认证
- 出版周期: 全年 8 期
- [www.plastico.com](http://www.plastico.com)

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Toll Free Hotline 免费客户服务热线:

China 大陆地区: 800-820-0083 Hong Kong, Taiwan, International 港台、国际: 800-1122-8811

[www.industrysourcing.com](http://www.industrysourcing.com)

ISSUE 期号	AD CLOSING DATES 广告截止日期	TECHNOLOGY FEATURES 技术专题	RAW MATERIALS & ADDITIVES 原材料与添加剂	SPECIAL REPORTS 特别报道	TRADE SHOW & CONFERENCES 展会及研讨会
January 一月	Dec10, 2007 2007 年 12 月 10 日	Testing 测试 Latex products 乳胶制品	Fluorosilicone rubber 氟硅橡胶 Reinforcing agent 补强剂	Natural rubber 天然橡胶技术与市场 Outlook 2008 2008 年行业展望	China Int'l Machine Tool Exhibition, Wenzhou Int'l Plastics Industry and Materials Exhibition, Mar 14-16 第 15 届中国机床、工模具展览 会, 第 8 届温州国际塑胶工业及 原料展览会, 3 月 14-16 日
March 三月	February 15 2 月 15 日	Molding processing 模制 Auto rubber parts 汽车橡胶件	SSBR 丁苯橡胶 Crosslinking agent 交联剂	Rubber for food industry 橡胶在食品工业的应用	The 5th China International Rubber & Tyre Industry Exhibition, Apr 3-5, Qingdao 第五届中国青岛国际橡胶与轮 胎工业展览会, 4 月 3-5 日
May 五月	April 11 4 月 11 日	Curing process 硫化 Conveyer belt 输送带	Fluoro rubber 氟橡胶 Antireversion agent 抗硫化返原剂	Rules & standards 关注法规与标准	Chinaplas, April 7-20, Shanghai 中国国际塑料橡胶工业展览会, 4 月 17-20 日, 上海
July 七月	June 16 6 月 16 日	Extrusion process 挤出 Sealing parts 密封件	HNBR 氢化丁腈橡胶 Colorants agent 着色剂	Rubber for construction section 橡胶在建筑业的应用	Eastpo Int'l Machine Tool Fair, July 9-12, Shanghai 东博国际机床模具展, 7 月 9-12 日, 上海
September 九月	August 15 8 月 15 日	Calendering 压延 Rubber rolls 胶辊	Silastic 硅橡胶 Dispersing agent 分散剂	Tyres & RubberTech 2008 show preview 中国国际轮胎技术展预览	Wire & Cable Industry Show Sept 23-26, Shanghai 第三届中国国际线缆及线材展 览会, 9 月 23-26 日, 上海
November 十一月	October 14 10 月 14 日	Mixing 混炼 Green tire 绿色轮胎	TPE 热塑性弹性体 Coupling agent 偶联剂	Rubber for medical industry 橡胶在医药行业的应用	Dongguan International Exhibition for Auto Parts and Accessories, Oct 18-21 东莞国际汽车零部件、配件及 用品展, 10 月 18-21 日
					China International Auto Parts Expo, Nov 20-30, Beijing 中国国际汽车零部件博览会, 11 月 20-23 日, 北京
					Tyres & Rubber Tech China, Dec 4-6, Shanghai 第八届中国国际轮胎及橡胶技 术展览会, 12 月 4-6 日, 上海

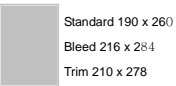





Editorial content, trade show and conference schedule subject may change without notice. 编辑内容、展会及研讨会日程保留更改权利。

**Regular Sections 常规栏目**

- **Industry News**  
News on important events, people, companies and industry developments from China and around the world.  
行业新闻  
及时报道重大新闻, 让您贴近市场, 掌握商机
- **Industry Star**  
Cover interview on interesting and inspiring people, and their winning strategy for success.  
行业之星  
成功人士谈成功之路, 是集趣味性, 启发性与实用性于一身的荣格旗舰封面访问栏目。
- **Product Highlights**  
Major launches from suppliers.  
产品荟萃  
供应商重大产品推出或更新换代

Advertisers in these special issues can double your ad page for 50% of ad rate  
 客户在特刊刊登的第二则广告可享受 5 折优惠

## 2008 Advertising Rates US\$

	6x	3x	1x	Width x Depth mm H: Horizontal V: Vertical
1 Page Full Color	2,010	2,180	2,400	
1 Page Black/White	1,430	1,550	1,700	
2/3 Page Full Color	1,710	1,850	2,040	
2/3 Page Black/White	1,200	1,300	1,430	
1/2 Page Island Full Color	1,510	1,640	1,800	
1/2 Page Island Black/White	1,060	1,150	1,260	
1/2 Page Full Color	1,330	1,440	1,580	
1/2 Page Black/White	930	1,010	1,110	
1/3 Page Full Color	1,070	1,160	1,270	
1/3 Page Black/White	750	810	890	
1/4 Page Full Color	920	1,000	1,100	
1/4 Page Black/White	640	700	770	
<b>SPECIAL POSITIONS(full page only):</b> Cover 2 +30%, Cover 3 +20%, Cover 4 +40%, Page 1 +15%, Pages 2-11 +10%				

## Deadlines

Issue	Ad Deadlines	Film Deadlines	Publication Dates
January 2008	December 10, 2007	December 17, 2007	January 10, 2008
March 2008	February 15, 2008	February 22, 2008	March 14, 2008
May 2008	April 11, 2008	April 18, 2008	May 13, 2008
July 2008	June 16, 2008	June 23, 2008	July 15, 2008
September 2008	August 15, 2008	August 22, 2008	September 16, 2008
November 2008	October 14, 2008	October 21, 2008	November 14, 2008

## Production Requirements

### Mechanical

**Films** : 175-lines positive and emulsion down

**Electronic file** : should be in JPEG format, resolution no less than 300dpi and actual size of the ad.

**Bleed size** : add 3mm each side. If bleed size wanted, please contact Production Manager at +86-755 8835-0829 or email prepress@ringiertrade.com for details.

If translation or production is required, advertising material should be provided 40 days prior to publication date.

**Note** : Send advertising materials to:



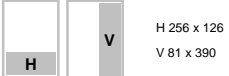
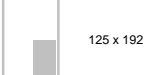
Production Manager

**Ringier Trade Publishing Ltd.**

Room 201-8, 2nd Floor, Tower B, Haisong Building, 9 Tairan Road, Futian District, Shenzhen 518040, China  
 Tel : +86-755 8835-0829 ext.129  
 Fax : +86-755 8341-7292

E-mail : prepress@ringiertrade.com

## Show Daily Ad Rates US\$

Tabloid Size	Full Color	Width x Depth mm H: Horizontal V: Vertical
Full Page	1,800	 256 x 390
1/2 Page	1,500	 H 256 x 192 V 126 x 390
1/3 Page	1,200	 H 256 x 126 V 81 x 390
1/4 Page	1,000	 125 x 192

**SPECIAL POSITION: Cover 1 Quarter Page US\$ 1500, Cover 2 US\$ 2500, Cover 3 US\$ 2200, Cover 4 US\$ 2800**

### Exhibitor Highlight

1 photo, 50 word text, booth number and contact details  
 Price : US\$ 200 Size : 125 mm (W) x 70 mm (H)

### Business Card

Positioned on floor plan with arrow pointing to your booth  
 Price : US\$ 300 Size : 55 mm (W) x 40 mm (H)

## Conference US\$

BRONZE Sponsorship US\$ 3,500  
 Presentation slot and branding on promotional materials

SILVER Sponsorship US\$ 5,800  
 Bronze Sponsorship plus 1 page advertorial

GOLD Sponsorship US\$ 11,600  
 Bronze Sponsorship plus 15 minutes opening speech and 2 pages advertorial

## E-Direct Marketing Ad Rates US\$

List rental cost US\$ 120 per 1000 names, US\$ 30 per demographic selection. US\$ 50 1x time set up charge

### Ringier Trade Publishing Ltd.

401-405, 4/F New Victory House, 93-103 Wing Lok Street, Sheung Wan, Hong Kong  
 Tel +852 2369-8788 Fax +852 2869-5919

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Toll Free Hotline : China : 800-820-0083 Hong Kong : 800-1122-8811

## Online Ad Rates US\$

### Banners & Company Showrooms

HOMEPAGE BANNER	12x	6x	3x
3 horizontal banners: rotating every 6 seconds, 468 x 60 px, max 30 kb, format: fla	1,260	1,420	1,560
2 Vertical banner: 100 x 300 px, max 30 kb, format: fla	770	870	960
Small banner: 100 x 40 px, max 10 kb, format: gif	320	370	400
Expandable banner: 200 x 80 px, max 20k, format: gif	510	580	630

LEVEL 1 BANNER	12x	6x	3x
Vertical banner: 468 x 60 px, max 30 kb	410	470	510
Small banner: 100 x 40 px, max 10 kb	260	290	320

LEVEL 2 BANNER	12x	6x	3x
Horizontal banner: 468 x 60 px, max 30 kb	260	290	310
Small banner: 100 x 40 px, max 10 kb	150	170	190

LEVEL 3 BANNER	12x	6x	3x
Horizontal banner: 468 x 60 px, max 30 kb	130	150	160
Small banner: 100 x 40 px, max 10 kb	100	120	130

- Discount : buy 2 banners per month 10% off, 3-5 banners 20% off, 6 or more 35% off, 50% discount with active magazine contract (min 3x)
- Design/production cost : static in JPG or GIF US\$60 per banner, animated GIF or Flash US\$90

### COMPANY SHOWROOM (Total 7 pages)

	12x	6x	3x
1 <sup>st</sup> page : your Company Profile			
Pages 2-7 : your Product Profiles	180	220	250

- Product profile : 1 product per page
- Add more product profiles : US\$20 each per month
- Discount : 50% discount on company showroom with active magazine contract (min 3x)

## E-Magazine US\$

	12x	6x	3x
Banner	1,080	1,200	1,250
Video	1,080	1,200	1,250
Ticker Tape	540	570	600

## E-Newsletter US\$

12	6x	3x	1x
520	560	580	590

## Web Seminar US\$

50-74 qualified delegates: US\$ 4,800

75-100: US\$ 6,000

Additional delegate: US\$ 40 per delegate

Conference 研讨会

- 4<sup>th</sup> Auto Plastics Feb 26-27 Shanghai 汽车塑料 2月26-27日 上海
- Nano Technology Sept 23-24 Beijing 纳米技术 9月23-24日 北京
- Doing Business in Africa, Middle East Oct 28-29 Shanghai 开拓非洲、中东市场 10月28-29日 上海
- Doing Business in S.E. Asia Nov 25-26 Guangzhou 开拓东南亚市场 11月25-26日 广州



- Two day conferences on new technology, solutions and applications to improve manufacturing productivity. A valuable opportunity for you to captivate an audience of manufacturing decision makers. Innovative conference content delivered by foreign and domestic expert speakers to an audience of qualified decision makers.  
历时两天的专业研讨会，关注最新技术、解决方案和应用动态，以提高生产力。国内外专家关于创新技术的演讲内容，引来众多真正的企业决策者。一个近距离说服生产企业决策者的难得机会！
- For more information, visit [industrysourcing.com/English/conference](http://industrysourcing.com/English/conference)  
欲知更多研讨会信息，敬请登陆[industrysourcing.com/conference](http://industrysourcing.com/conference)

Company Capability 企业实力展示

- Essential marketing for strategic events such as new factory opening or product launch at major trade shows  
可用于诸如新厂落成、重大展会上推出新品等大型活动的推广
- A unique opportunity to showcase your company's technical abilities and products: a one page in-depth look at your company facilities, markets served, major products, R&D technologies and strategies for the future.  
Positioned opposite your products ad for only 50% of ad rate  
对企业技术、产品等实力的特别展示：共有两页，首页详细介绍公司设施、服务市场、核心产品、研发技术及长远战略，第二页就可以5折的优惠价格刊登产品广告



Lites 企业快讯

- Generate interest in your product catalog, a 75 word description of your catalog with contact details and an inquiry number
- 引导读者关注您的产品目录，用75个字简介您的产品信息，并配有详细的联络方式及一个读者查询编码

[www.industrysourcing.com](http://www.industrysourcing.com)

Show Daily 展会快报



- Wire & Cable Industry  
Sept 23-26, Shanghai  
9月23-26日，上海  
Distribution 派发: 45,000
- RUBBERTECH  
Dec 4-6, Shanghai  
12月4-6日，上海  
Distribution 派发: 7000

- Essential marketing tool to reach 52,000 visitors who are at the show sourcing new technology  
面向52,000位正在搜寻新技术的展会参观者，是您进行推广的绝佳机会
- Supported by E-show daily emailed to 9663 qualified readers of *Rubber World for China*, and promoted online for one year  
电子版展会快报也将发送给《国际橡胶商情》9663位合格读者，并在网站上发布一年

Direct Mailing 直复营销

- An essential part of a complete marketing strategy: put our 580,000 qualified China manufacturing decision makers to work for you. Reader list rental is easy and cost-effective. We can customize your email, fax or mail by geographic location, job title/function and other demographic segments  
完善的市场策略必不可少的部分——让我们580,000名经过严格筛选的中国生产企业决策者信息为您所用。租用读者名单是一个高效率、低成本的推广方式。我们将依据您对地域、职位/职能或其它类似的设定，锁定您的目标人群发送电邮、传真或邮寄信函

Ringier Trade Publishing Ltd.

401-405, 4/F New Victory House, 93-103 Wing Lok Street, Sheung Wan, Hong Kong

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E-mail 电邮:

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Shanghai 上海: [david@ringiertrade.com](mailto:david@ringiertrade.com)

Taiwan 台湾: [kwong@ringier.com.hk](mailto:kwong@ringier.com.hk)

Toll Free Hotline 免费客户服务热线:

China 大陆地区: 800-820-0083

Hong Kong, Taiwan, International 港台、国际: 800-1122-8811

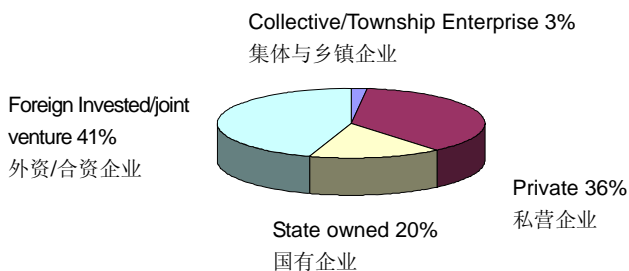
## Quality Readers 优质读者

Published 6x a year in Simplified Chinese, *Rubber World for China* reaches a qualified controlled readership of 9663 manufacturing decision makers who plan the purchase of machinery, materials and execute manufacturing strategies, and plant managers who evaluate and make recommendations. Each subscription is requested in writing, each reader is qualified by name, job title and industry, and each reader is updated and re-qualified annually by our call center in Shanghai.

《国际橡胶商情》杂志以简体中文出版，全年 6 期，送达 9663 名经资格认证的读者，他们或是生产企业的决策者，为设备，原料采购制定计划并执行决策，或是管理人员，为采购做出评估，提出建议。订阅需要手写申请，每位读者均需确认姓名、职位、行业，我们位于上海的话务中心每年会对每位读者的信息进行更新和再次确认。

Province 省/市			%
Anhui 安徽		287	3
Beijing 北京		189	2
Chongqing/Sichuan 重庆/四川		478	5
Fujian 福建		287	3
Guangdong 广东		905	9
Hebei 河北		478	5
Hubei 湖北		191	2
Jiangsu 江苏		986	10
Shandong 山东		860	9
Shanghai 上海		478	5
Tianjin 天津		508	5
Zhejiang 浙江		1051	11
North East China 东北地区		1137	12
North West China 西北地区		287	3
South West China 西南地区		543	5
Rest of China 国内其他地区		658	7
<b>Mainland China 中国大陆</b>		<b>9323</b>	<b>96</b>
Hong Kong 香港		90	1
Taiwan 台湾		250	3
<b>Total 总计</b>		<b>9663</b>	<b>100</b>

## Organization Type 所有机构类型



## Annual Business Turnover 按年营业额统计 - US %

Annual Business Turnover	按年营业额	%
0 - 500,000	0 - 50 万	2
0.51 - 1 million	51-100 万	27
1.1 - 2.5 million	110-250 万	48
2.6 - 5 million	260-500 万	15
5.1 - 10 million	510-1000 万	6
Over 10 million	1000 万以上	2
<b>Total 合计</b>		<b>100</b>

## Job Function 按读者职务统计

Job Function	按读者职务统计	%
GM/Owner/President	总经理/股东/总裁	30
Chemists, Formulators, Chemical Engineers	采购经理	15
Research & Development	设计工程师	12
Production/Plant Manager	生产经理	30
Purchasing Manager	研发	13
<b>Total 合计</b>		<b>100</b>

## Products Manufactured at This Location 按产品分类

Products Manufactured	按产品分类	%
Tires & inner tubes	轮胎/内胎	14
Hoses, pipes & beltings	胶管/胶带/传送带	18
Adhesives	胶粘剂	8
Footwear & components	鞋及鞋类配件	13
Cable & wire	线缆	11
Medical & healthcare products	医疗用橡胶制品	9
Sealants, insulation, surface materials	密封/绝缘/表面处理橡胶	10
Mechanical products	机械及其配件	6
Reclaimed/recycled rubber products	再生胶及其制品	7
Miscellaneous rubber products	其他橡胶制品	10

Note: adds to more than 100% due to multiple responses

由于某些读者生产多种产品，故总百分比超过 100%

## Business Type 业务类型

Business Type	业务类型	%
Rubber product manufactures	橡胶制品生产商	82
Manufacturer/importer/distributor/agent of machinery and equipment	机器设备制造商/进口商/分销商/代理商	2
Manufacturer/compounder/supplier/importer of materials, chemical, natural and synthetic rubber	原材料、化学、天然及合成橡胶生产商/加工商/供应商/进口商	10
Government agencies/associations/universities	政府机构/协会/院校	4
Design/technical/R&D consultants	设计/技术/研发咨询机构	2
<b>Total 合计</b>		<b>100</b>

## Quality Sales Leads from Access 读者查询系统带来优质客户资源

Advertising ROI is measured by sales lead quality. Ringier offers Access, a unique reader inquiry system that helps buyers find suppliers fast. Buyer inquiries are matched by product code, producing real sales leads for advertisers. These quality sales leads are accessible online in a password protected archive created for each advertiser. Your inquiries will never be lost.



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- More market reach, more sales leads for you: 560,000 visitor sessions from manufacturing decision makers each month, averaging 10 minutes per visit – real staying power for banners and company/product showrooms (source: webtrends.com)  
每月560,000次来自企业决策者的访问，平均每次浏览10分钟（数据来源：webtrends.com）。网站横幅广告和企业产品展示专区将为您带来更多市场，更多销售资源



- Banners: create brand-awareness, promote brand recall, and generate measurable traffic to your web site  
网站横幅广告：利用我们动态或静态横幅广告助您提高品牌认知度，为您的网站带来更多访问者
- 3 banners choices 有三种横幅广告可供选择

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企业展示专区



Product profile  
产品展示专区

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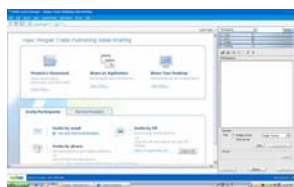
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2 banners 两个横幅广告位