

## Editorial Calendar

ISSUE	EMPHASIS ISSUE	SPECIAL ISSUE OR FEATURES	MEETING ISSUES
<b>JANUARY</b>	TESTING & INSTRUMENTS (Supplier Directory)	SILICONE & MEDICAL UPDATE	
Closes 12-14-21			
<b>FEBRUARY</b>	CARBON BLACK, SILICA & REINFORCING MATERIALS	OIL, GAS & ENERGY	
Closes 1-14-22			
<b>MARCH</b>	CUSTOM MIXING & COMPOUNDING (Supplier Directory)	SILICONE & MEDICAL UPDATE	
Closes 2-15-22			
<b>APRIL</b>	AUTOMOTIVE ELASTOMER PARTS	OIL, GAS & ENERGY	Rubber Division Spring Technical Meeting (Bonus Distribution)
Closes 3-15-22			
<b>MAY</b>	EXTRUSION	SILICONE & MEDICAL UPDATE	
Closes 4-15-22			
<b>JUNE</b>	SILICONE, LIQUID SILICONE, MEDICAL	OIL, GAS & ENERGY	
Closes 5-16-22			
<b>JULY</b>	MACHINERY & EQUIPMENT (Supplier Directory)	SILICONE & MEDICAL UPDATE	
Closes 6-15-22		<b>* FREE CORPORATE PROFILE</b>	
<b>AUGUST</b>	CHEMICALS & MATERIALS	OIL, GAS & ENERGY	
Closes 7-15-22		<b>* FREE CORPORATE PROFILE</b>	
<b>SEPTEMBER</b>	TIRE TECHNOLOGY, RETREADING	SILICONE & MEDICAL UPDATE	* Full page Advertisers get a free Corporate Profile page in July and August
Closes 8-15-22			
<b>OCTOBER</b>	THERMOPLASTIC ELASTOMERS, URETHANES	OIL, GAS & ENERGY	International Elastomer Conference (Bonus Distribution)
Closes 9-12-22			
<b>NOVEMBER</b>	NATURAL RUBBER & LATEX	SILICONE & MEDICAL UPDATE	
Closes 10-14-22			
<b>DECEMBER</b>	MOLDING (Supplier Directory)	OIL, GAS & ENERGY	
Closes 11-15-22			

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